

Avery Dennison[®] 500 Event Film - Matte

Promotional Vinyl Removable

Features

- Good cutting and weeding
- Easy application
- Excellent removability from most substrates for up to 1 year
- Extensive colour range (47 matte and 47 matching gloss colours)
- Low glare matte finish, even under spotlights
- Excellent value for money
- Approved to international fire rating classifications

Conversion

- | | |
|--|--|
| <input checked="" type="checkbox"/> Flat bed cutters | <input type="checkbox"/> Cold overlaminating |
| <input checked="" type="checkbox"/> Friction fed cutters | <input type="checkbox"/> Estat printing |
| <input checked="" type="checkbox"/> Die cutting | <input type="checkbox"/> Water based inkjet |
| <input type="checkbox"/> Thermal transfer | <input type="checkbox"/> Solvent inkjet |
| <input type="checkbox"/> Screen printing | <input type="checkbox"/> UV Cured inkjet |

Uses

Avery Dennison 500 Event Film offers excellent value for money for Changeable short term promotional and special event markings on flat surfaces, both indoor and outdoor.

Description



Film: 70 micron monomeric calendered vinyl



Adhesive: Semi-permanent



Backing: One side coated Kraft paper, 125 gsm



Outdoor life:
Up to 5 years



Colours:
47 Matt

Common Applications

- Buses
- Real estate signage
- Exhibition
- Point of purchase
- Floor graphics
- Windows

Physical characteristics

General

Calliper, face film	ISO 534	70 micron
Calliper, face film & adhesive	ISO 534	85 micron
Dimensional stability	DIN 30646	0.5 mm max
Gloss	Matte colours ISO 2813, 85°	12%
Adhesion, initial	FINAT FTM-1, stainless steel Matte colours	225 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel Matte colours	300 N/m
Removability	Matte colours only	up to 1 year Not when applied to nitrocellulose paints, ABS, polystyrene, (fresh) Screenprint inks, certain types of PVC, paints that are not fully cured
Flammability		Self extinguishing
Shelf life	Stored at 22° C/50-55 % RH	2 years
Durability **	Vertical exposure Black & white All colours Metallics	Up to 5 years Up to 3 years Up to 2 year

Thermal

Application temperature	Minimum: + 0°C
Temperature range	- 40°C to + 100°C

Chemical

Humidity resistance	120 hours exposure	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Water resistance	48 hours immersion time	No effect
Chemical resistance	Mild acids Mild alkalis	No effect No effect
Solvent Resistance	Applied to aluminium and immersed in oils, greases, aliphatic solvents, motor oils, heptane and JP-4 fuel	No effect

Test Methods

Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70°C, after which the shrinkage is measured.

Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications.

They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

Warranty

Avery Dennison® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery Dennison® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

**Expected Durability

The expected durability of Avery Dennison films are defined as the expected performance life of the Avery Dennison graphic film(s) within Zone 1 of the Avery Dennison zone system, in outdoor vertical exposure conditions.

The actual performance life will depend on a variety of factors, including selection and preparation of substrate, angle and direction of exposure, application methods, environmental conditions and cleaning/maintenance of the films. In case of films used in areas of high temperatures or humidity, high altitudes and industrially polluted areas the performance will be further reduced.

Expected Durability and Warranted Period Definitions

Expected durability is the expected period of time defined in the product data sheet, the product should, but is not warranted to, perform satisfactorily when applied in vertical exposure conditions as defined in Instructional Bulletin 1.30. The warranted period as defined in ICS Performance Guarantee Bulletin 2.1, is the maximum period of time Avery Dennison will warrant the finished products performance in accordance with ICS Performance Guarantee Terms and Conditions 1.0, provided that the film is properly stored, converted and installed in accordance with Avery Dennison guidelines.

***Information unavailable at time of printing.